



The Courts and Ridges Lightning has a long history of a competitive swim program where our number one goal is to instill the enjoyment of swimming and team camaraderie. Kids will naturally improve stroke technique, performance times, and self-confidence while continuing to have fun.

The Lightning competes in the Old Dominion Swim League (ODSL)—League Champions is 2007 and 2008. The ODSL was formed in 2004 as a developmentally competitive swim league. The objectives of the League are to develop a love for the sport, advanced aquatic skills, teamwork, and the principles of good sportsmanship among the children and all adults participating in this program. There are 25 member teams located throughout Loudoun County.

The Lightning is a neighborhood swim team open to all Courts & Ridges residents. Non-residents are accepted on a space-available basis. We're based in Ashburn at the intersection of Gloucester and Claiborne Parkways.

We're Seeking 2011 Team Sponsors

The Courts & Ridges Lightning would like to invite you to participate in sponsoring our team for the 2011 season. There are several sponsorship opportunities that will allow you or your company to reach out to the community and share the success of the Lightning Swim Team.

Your 2011 sponsorship will help purchase and maintain equipment and offset cost of registration, coaching salaries, t-shirts, awards, and trophies.



Sponsorship Opportunities



GOLD Medal – (\$350)

Your Company's name and logo will be printed on the back of the team t-shirt. Your Company's name and logo will be printed on the Team Banner. The Lightning Banner is prominently displayed at all home and away swim meets held throughout Loudoun County. Front page advertisement on the team home page with links to your website. Company business card and sponsorship type on "Our Sponsors" appreciation page on the website, and inclusion of your logo and sponsorship type in the Courts and Ridges Newsletter.



SILVER Medal – (\$200)

Your Company's name and logo printed on the Team Banner. The Lightning Banner is prominently displayed at all home and away swim meets held throughout Loudoun County. Front page advertisement on the team home page with a link to your website. Company business card and sponsorship type on "Our Sponsors" appreciation page on the website, and inclusion of your logo and sponsorship type in the Courts and Ridges Newsletter.



BRONZE Medal – (\$100)

Company business card and sponsorship type on "Our Sponsors" appreciation page with a link to your website, and inclusion of your logo and sponsorship type in the Courts and Ridges Newsletter.

We'd like to ask for your support in helping making our swim season be the best it can be. Interested sponsors can contact: Nicole Conklin (703-723-1682 and sabresfaninva@verizon.net) or Kim Ogorek (703-729-2041 and kim@ogorek.org).

Checks should be made payable to Courts & Ridges of Ashburn. Please indicated Lightning Swim Team Sponsorship on the "Memo" line. If submitting your payment by mail, please mail the check to:

Courts& Ridges Lightning
c/o Cindy Coggins, Team Treasurer
43859 Merryoak Way
Ashburn, VA 20147

Ad Artwork

It is the responsibility of the sponsor to provide suitable artwork for the Sponsorship option requested.

- * Team Banner (.eps or .jpg preferred)
- * T-Shirt (.eps or .jpg preferred)
- * Front Page Ad on Courts and Ridges Web Site (140 pixels wide by 60 pixels high)
- * Business Card Ad on 'Our Sponsors' page (270 pixels wide by 150 pixels high)
- * Our Sponsors logo in the C&R Newsletter (max 3.25" wide x 2" high) - may be sized down depending on available space.

Visit <http://swimteam.courtsandridges.org/index.htm> to see examples of Front Page Ad and <http://swimteam.courtsandridges.org/oursponsors.htm> for Our Sponsors page.

Please e-mail your artwork to Aimee Ahart aimeeahart@comcast.net and Shirell Ashwell, shirellash@yahoo.com.

Sponsor Contact Information

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Sponsor Name		Point of Contact	
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Mailing Address			
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City	State	Zip	
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Telephone		Fax	
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C&R Lightning Representative: <hr/>			